

Dylan J. Uscher

UX Designer with 10 years of experience in entrepreneurship, education, and research

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UX Tools

Figma
Adobe XD
Sketch
InVision
Optimal Workshop
Adobe Illustrator
Axure RP

UX Skills

Wireframing
User Research
User Flows
Rapid Prototyping
Affinity Mapping
Design Thinking
UX Writing
Visual Design & Branding
Participatory Design

Other Skills

Technical Writing
Teaching & Corporate Training
Business Management
Quantitative & Qualitative
Research Methods

Education

User Experience Design
Immersive General Assembly,
Boston, Feb-Apr 2020

MA Linguistics *University of*
Toronto, Sep 2009-Aug 2010
Area of Study: Sociolinguistics:
Language Variation and Change

BA Linguistics *University of*
Toronto, Sep 2005-Jun 2009

Additional Learning

Adobe Illustrator Course, *Udemy*
Sketch for App Designers, *Udemy*

UX Design Experience & Projects

UX Design Consultant *VisualFizz, Oct 2020-Present*

- Led product strategy and UI design efforts for a number of the agency's clients, including a usability audit and user research plan for transportation logistics company.

UX/UI Design Specialist *Chainable Corp, Aug 2020-Present*

- Spearheaded UX, web and product design efforts for the company's various properties, including a full web design, branding, and ad design for *BioShield*.

Freelance UX Designer *Various, Jan 2020-Present*

- **USEFULL** *Jun-Aug, Oct-Nov* – Designed and implemented a cost and environmental impact calculator for a sustainability startup. Re-hired to design UI for rebranded mobile app.
- **Suvie** *Mar-Sep 2020* – Completed a variety of product strategy tasks including usability audit, UX Writing, UI Design, usability testing and user interviews.
- **Ekkobar** *Jul 2020* – Conducted usability audit of MVP features for social media analysis tool before presenting to investors.
- **SC Media** *Jan-Jul 2020* – Hired 3 designers and worked on cross-functional team with developers and project managers to research, design, and develop audience engagement tools.

Previous Experience

Community Manager *Oficio Coworking, Jun 2018-Jan 2020*

- Surpassed company sales record twice (Jan & May 2019).
- Created long lasting customer relationships at largest Coworking office with over 300 active members.

Education/Experience Manager *Third Piece, Nov 2017-Jun 2018*

- Designed and implemented 4-part, modular learn-to-knit curriculum and taught over 100 students.
- Spearheaded technical editing and pattern development for over 50 company designs.

Summer Faculty *Rhode Island School of Design, Jun-Aug 2016*

- Enhanced and taught a 6-week condensed introduction to Machine Knitting in the RISD Textiles Department.
- Supervised a class of 12 undergraduate Textiles students.

Owner/Designer *Dylanium Knits, Sep 2010-Nov 2017*

- Collaborated with over 20 private and non-profit companies to design, manufacture, and sell knitwear designs.